

## **Data Privacy Remains in Focus: Veeting AG expands capacities for its web conferencing solution**

*Zurich, 15 April 2020.* The current crisis has led to an unprecedented surge in demand for video and audio conferencing. While online collaboration eases the burden of home office work it also comes with some serious data protection risks. This is particularly true for companies that handle sensitive data. An alternative, based on high security standards, is the web conferencing solution Veeting Rooms, which has been operated by the Swiss company Veeting AG since 2014. In the past month the company has tripled the capacity for its service at short notice, but continues to guarantee the usual high level of data privacy: all audio and video conversations at Veeting Rooms are conducted via encrypted connections, and all data is stored exclusively in Switzerland in ISO 27001-certified data centers or in the company's own network of distribution partners and customers.



**Fabian Bernhard**  
CEO Veeting AG

Fabian Bernhard, founder and CEO of Veeting AG, calls for a cautious approach when choosing a web conferencing solution. While data security has always been critical issue, it has become quickly relevant to a broader user base with the COVID 19 pandemic: "Many companies are suddenly under great pressure to find quick solutions for the forced home office of employees. With regard to data protection, this can lead to reckless decisions that are difficult to reverse later on". Bernhard therefore advises companies to check carefully, even under time pressure, whether the selected web conferencing solution complies with Swiss and European data protection guidelines and their own compliance requirements.

For years, Veeting Rooms has been used by financial and consulting companies, in human resources or by organisations in the health care industry. Veeting works worldwide with renowned sales partners who are familiar with the specific market requirements - in Switzerland these are, among others, xtendx AG as a strategic partner in the enterprise video sector or peoplefone AG, in Germany autphone GmbH, peoplefone GmbH and TeamFON GmbH. In addition to various standard Veetings, Veeting Rooms also offers end-to-end encrypted Off-the-Record Veetings or Webinar rooms. 30-minute Veetings with up to five participants are available free of charge during the Corona crisis. Veeting AG currently also donates 20% of its direct turnover to local social organizations: "The help should reach those who are actually in an existential emergency situation due to the current situation", Bernhard explains this decision.

### **About Veeting AG**

Veeting AG is a Swiss company based in Zurich that has been offering virtual meeting rooms for successful business with Veeting Rooms since 2014. The WebRTC platform includes a range of intuitive features and offers attractive white-label versions for resellers and companies who value web meetings with their own branding. Veeting Rooms provides easy access without the need for registration or software installation. Thanks to encrypted audio and video conferencing directly in the web browser as well as exclusive data storage in Switzerland, users benefit from a high level of security, even for sensitive data. The software service runs on all common operating systems and is available as a progressive web app offering the complete range of functions on all mobile devices. Veeting Rooms offers its customers a high degree of flexibility - enabling them to book individual Veetings, sign up for monthly subscriptions or quickly set up white label versions of the platform. Whichever way: With Veeting Rooms, virtual meetings are as easy as a phone call.

#### **Media contact**

Tel.: +41 43 500 11 82

E-Mail: [press@veeting.com](mailto:press@veeting.com)