



**Virtual Meeting Rooms – Where Business Gets Done**

## **Uncomplicated white label versions and new features: Veeting launches new release of its web conferencing solution**

*Zurich, September 20, 2019.* **Growing climate awareness, rising travel costs and the desire for efficient staff deployment: ever more business trips and customer visits are already being replaced by video and audio conferences. For the past five years, the Swiss company Veeting AG has offered Veeting Rooms, a service characterized by exceptionally high data security and outstanding user-friendliness. The company now launches a new release of its web-based solution. The new Veeting Rooms makes it straightforward to create white label versions of the platform while offering new and attractive functions for virtual meeting rooms. This enables resellers to integrate an established web conferencing solution directly into their service portfolio. Even small and medium-sized companies can now invite their customers to web meetings directly from their own websites without asking the participants to register or install any software. Using Veeting Rooms is as easy as making a phone call.**

Veeting Rooms is based on WebRTC and enables high-quality audio and video conversation directly in a web browser. Veeting was one of the first providers to adopt the new communication standard as early as 2014 and today has extensive know-how in this technology. By using WebRTC, Veeting Rooms only works over encrypted direct connections - this approach along with the exclusive data storage in Switzerland ensure a particularly high level of data security.

### **Easy and fast - White-Label version of Veeting Rooms**

An established, European web conferencing solution with a wide range of functions that can be turned into a white label solution with just a few clicks: With fully branded web conferences, Veeting enables a new form of customized communication for companies. Veeting creates virtual meeting rooms for resellers, large companies and SMBs that make their businesses even more successful. Veeting Rooms is also suitable for industries handling sensitive data, as it is possible to operate the service within the company's own network. Fabian Bernhard, founder and CEO of Veeting AG, is convinced: "Just as every company has an office with a customer area, so too will every company soon have virtual meeting rooms featuring its own brand identity. In order to work efficiently and save costs, it will become increasingly important for companies to use audio and video conferencing for their business".

### **Hassle-free, progressive virtual meeting web app**

One of the success factors of Veeting Rooms is easy access: invited meeting participants enter a virtual meeting room simply by clicking on a link, without registering or installing any software. With this new version, Veeting also breaks down possible barriers in mobile communication. Instead of opting for a mobile app, the company offers a progressive web app that can be opened directly from a web browser. As a result, all features are always available on all platforms.

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**Even greater convenience in planning web meetings**

Veeting Rooms has always offered more than just a communication channel for audio or video conferencing, namely a complete service ranging from a meeting planner to follow-up and virtual meeting rooms with intuitive tools. The new version offers the possibility to plan recurring meetings and to configure different meeting types.



## Features at a glance

- Convenient planning and organization of meetings thanks to appointment scheduling tool and calendar, including Slack integration
- Set a meeting agenda in advance
- Individual language adaptation (currently seven languages available)
- Create common or custom logs during Veetings
- Present online and highlight relevant presentation passages live
- Exchange documents
- Share your screen
- Create notes
- Use whiteboard with handy drawing functions
- Upload backgrounds to whiteboard and save with highlights
- Real-time group text chat
- Chat channel for individual exchange with Veeting participants
- Invite new participants during ongoing Veetings
- Optional: email meeting summary documents and information to all participants after a Veeting

### About Veeting AG

Veeting AG is a Swiss company based in Zurich that has been offering virtual meeting rooms for successful business with Veeting Rooms since 2014. The WebRTC platform includes a range of intuitive features and offers attractive white-label versions for resellers and companies who value web meetings with their own branding. Veeting Rooms provides easy access without the need for registration or software installation. Thanks to encrypted audio and video conferencing directly in the web browser as well as exclusive data storage in Switzerland, users benefit from a high level of security, even for sensitive data. The software service runs on all common operating systems and is available as a progressive web app offering the complete range of functions on all mobile devices. Veeting Rooms offers its customers a high degree of flexibility - enabling them to book individual Veetings, sign up for monthly subscriptions or quickly set up white label versions of the platform. Whichever way: With Veeting Rooms, virtual meetings are as easy as a phone call.

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