

An innovative Solution for Audio and Video Conferencing

Veeting Rooms: A Flexible Alternative for Web Communication

Veeting Rooms is a virtual meeting environment that comes with a full and easy to use feature set. Offering simple access without software installation and a cutting edge security standard for audio and video conferencing on the internet: Veeting Rooms (www.veeting.com) is a real alternative to existing web conferencing solutions, particularly for companies and organisations with a special need for data privacy. This innovative solution convinces with its flexible approach to individual customer requirements: it offers a variety of possibilities, from subscriptions and pay-as-you-go packages to white label solutions up to complete integration into existing software platforms. This new Swiss service is available in English and German and runs on all major platforms. Veeting Rooms makes virtual meetings as easy as a phone call.

There are plenty of audio and video conferencing solutions on the market already, but most come with a catch: they require that all users, even meeting participants, install additional software or at least have a registered account with them. With Veeting Rooms one can conduct online meetings directly in the web browser, without additional software installation or account registration for meeting participants.

Innovative Technology for Effective Web Meetings

Veeting Rooms is based on a new standard for communication called WebRTC, a technology standardised by the World Wide Web Consortium which has now been incorporated into all major browsers. WebRTC allows real-time secure communication directly from within the web browser. Due to WebRTC, Veeting Rooms exclusively offers fully encrypted peer-to-peer connections between participants. Flash and Java are not required and servers in between are largely obsolete. That's why Veeting Rooms can not only offer considerably better voice and video quality but also much better security due to the end-to-end encrypted communication channels.

Veeting Rooms Offers Optimal Data Protection

Veeting Ltd, the company behind Veeting Rooms, is based in Zurich, Switzerland. All data that is exchanged during a Veeting is not stored in the cloud but on its servers within the Swiss jurisdiction. This makes sure that strong Swiss data protection and privacy laws, independent of where its customers are domiciled, safeguard all user data.

Veeting Rooms also refrains from offering any features that are typically available on social networks such as contacts lists and user profiles. Even Google Analytics is not used for tracking its website visitors. All these measures and the level of confidentiality and protection of customer data is unique in the web conferencing market and makes its product offering especially interesting for firms in the financial, insurance, health care and legal sectors.

Veeting Rooms With All You Need

Veeting Rooms is a fully featured virtual meeting room with a simple and self-explanatory web interface that is easy to use for all users. Users enter a virtual conference room and can focus immediately on the meeting without prior training. Unlike other products the Veeting Rooms solution offers immediate value as it allows its customers to schedule meetings and invite participants beforehand and keeps track of meetings even after they have ended. One can define a meeting agenda in advance, take meeting minutes during the meeting and have them sent to all participants right after the meeting ends. A whiteboard comes with easy to

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use editing options. Text chat and private notes are also available. The ability to present slideshows to meeting participants, share the desktop and exchange documents round off the features deemed essential for effective collaborations. All meeting documents are safely stored on the server until they are removed by the meeting organiser.

Perfect Solution For A Variety Of Customer Requirements

From small and medium sized businesses up to large enterprises, Veeting Rooms offers a perfect solution for all sizes. Unlike other solutions Veeting Rooms not only offers per head subscriptions: customers can purchase a block of meetings in advance without committing to a monthly subscription. This flexibility is especially useful for small and medium sized companies who would not normally consider fully featured and costly web conferencing solutions. The Swiss company also licenses individual white label versions of its product for larger companies and re-sellers who would like to run Veeting Rooms in their own data center. Last but not least a range of APIs allow for seamless integration of Veeting Rooms into existing software platforms.

Veeting Rooms runs on all major platforms in all modern web browsers – Internet Explorer and Safari users have to install a plug-in though since these browsers do not natively support WebRTC. Veeting Rooms is also fully functional on Android tablets and mobile phones.

Experienced Startup With Expert Know-How

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Behind Veeting Rooms is Fabian Bernhard, a Swiss who has been involved in creating intelligent and user friendly software for business users for many years. During his time in the financial and telecommunications industry Fabian realized that there was a need for a new, innovative web conferencing solution: “I have never participated in a web meeting where the technology hasn't failed one way or the other. And I'm not even referring to data security and confidentiality. Once WebRTC was launched and implemented by major browser developers, it was clear to me that this offered the unique opportunity to create a new generation of audio and video conferencing solutions that also adhere to my ideals of confidentiality.”

In autumn 2014 Fabian Bernhard, Founder and CEO of Veeting Ltd, was able to convince private investors of his vision, among others Hal Philipp, Founder of Quantum Research Group Ltd (sold to Amtel) and Meridian Growth Capital. Today Hal is joined on the board of Veeting Ltd by Boston based Philip Rauh of Clintara Ltd. Of incredible value to the company is also Stefano Lindt, a Silicon Valley marketing expert and member of the advisory board of Veeting Ltd. All this leads to an exciting new future for the truly Swiss web conferencing innovation, Veeting Rooms.

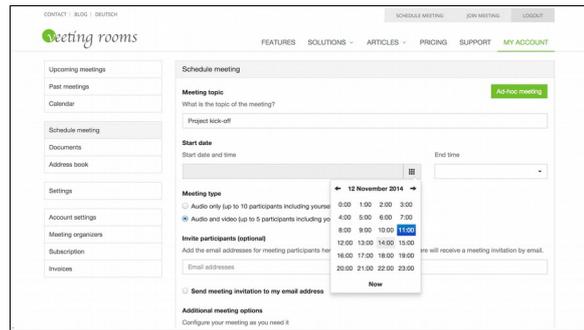
Veeting Rooms at a Glance

- Strong focus on data privacy
- Business data protected by strong laws
- Aimed at business users
- A wide range of applications for companies of various sizes
- No account required (for guests)
- No download required
- Planned and scheduled meetings
- Online presentation
- Documents upload
- Shared meeting minutes
- Private meeting notes

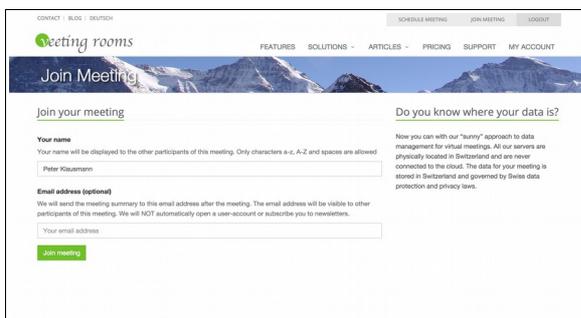


Fabian Bernhard
Founder and CEO
Veeting AG

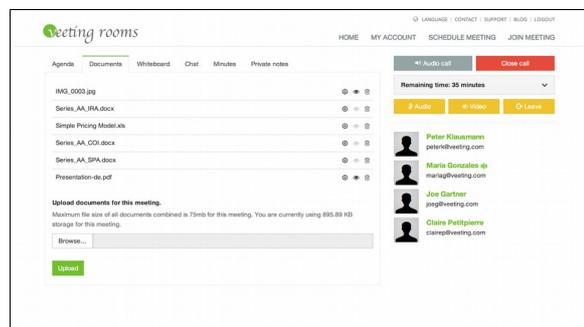
Using Veeting Rooms Is Easy



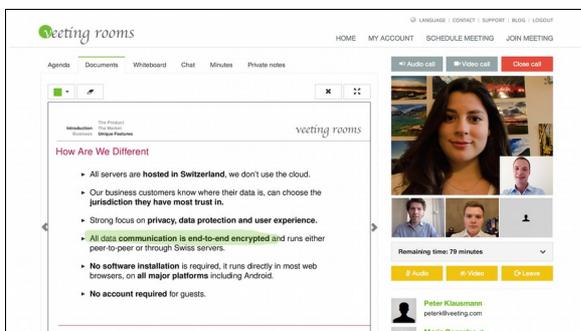
You plan a meeting and send out invitations with a link to all participants.



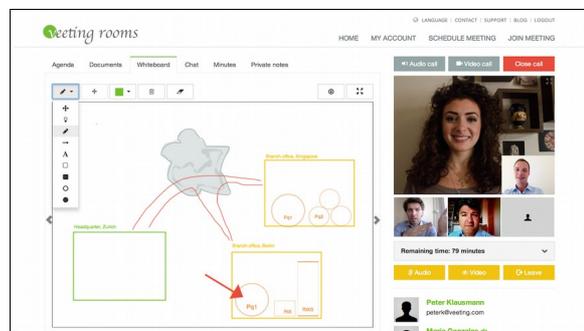
Invited participants enter the meeting room by clicking on this link and are then asked to provide their name. (Email addresses are optional.)



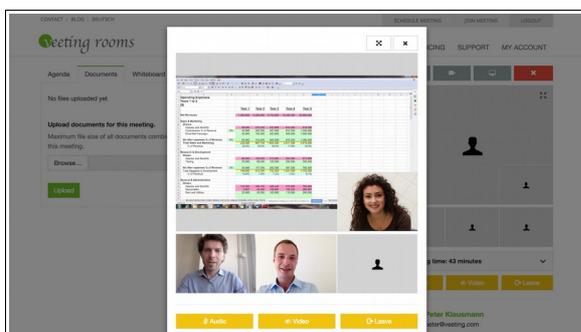
During the meeting participants can upload and exchange documents. Have your headset handy!



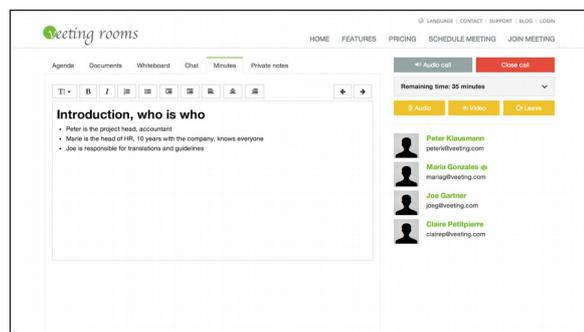
You make live presentations, highlighting items as you go...



...or you use the whiteboard for brainstorming.



You share the screen...



...take private notes and collectively take the minutes for automatic distribution to all participants.